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Health Sep 22 2021 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Health starts here! With an emphasis on media, the new Health: The Basics, Tenth Edition features robust reliable content, bringing health topics to life and keeping you hooked on learning and living well. Now enhanced with an even more comprehensive package of easy-to-use media and supplements, this edition makes teaching and learning personal health extra dynamic. The Tenth Edition includes new ABC News videos, more online worksheets, new course management and eText options, Tweet Your Health, new student "behavior change video log (vlog)" videos, countless new teacher supplements, and more. These resources bring personal health to life in any form-in the classroom, online, or on the iPad. These tools all motivate students to be more interested in the book content and invest in their health.

[MICROBIOLOGY](#) Aug 22 2021

Microeconomics Feb 13 2021 Like a lens that brings the indistinct into focus, Parkin's Microeconomics introduces students to the art of seeing the invisible, teaching them interpret the story told by the economic indicators, uncover meaning hidden in the headlines, and gain a clear vision through economic analysis. An inspired teacher and crystal-clear writer, Michael Parkin has long been dedicated to helping students discover and apply the timeless principles of economics. Parkin invites students to: / See and understand the issues of our time in the brightest light, with the most compelling examples and clearest explanation. / Visualize economic principles in action using a widely acclaimed approach to graphical analysis. / Gain perspective on current economic events and today's principal economic thinkers through a series of carefully crafted features.

Essentials of MIS Jul 01 2022 For introductory courses in Information Systems or Management Information Systems. Connect essential MIS concepts to everyday life Essentials of MIS is an in-depth look at how today's businesses use information technologies and systems to achieve their corporate objectives. Current real-world business cases illustrate how companies have identified, and ultimately solved, key business challenges using information systems and technologies. Through the use of Essentials of MIS, you will be able to participate in, and even lead, management discussions of information systems for a firm. The 13th Edition consists of 12 chapters with hands-on projects that cover the most essential topics in MIS. In addition to the core text, this edition includes a Video Case Package consisting of 28 video case studies and 10 instructional videos to illustrate business uses of information systems, explain new technologies, and explore concepts. The knowledge and information in this book will be most valuable throughout your business career. Also available with MyLab MIS MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. And, with Decision-Making Mini Simulations and Auto-Graded Excel and Access Projects, students learn how MIS concepts will help them succeed in their future careers. Note: You are purchasing a standalone product; MyLab does not come packaged with this content. Students, if interested in purchasing this title with MyLab MIS, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab MIS search for: 0134854438 / 9780134854434 MyLab MIS with Pearson eText for Essentials of MIS -- Access Card Package, 13/e Package consists of: 0134802756 / 9780134802756 Essentials of MIS, 13/e 0134803078 / 9780134803074 MyLab MIS with Pearson eText -- Access Card -- for Essentials of MIS

[Mathematical Ideas](#) Sep 03 2022 The tenth edition of Mathematical Ideas is the best ever! We have continued with the features and pedagogy that has made this book so successful over the years and at the same time, we've spent a considerable amount of time to incorporate fresh data, new photos, and new content (by way of a new chapter on trigonometry). We have tried to reflect the needs of our users - both long-time readers and those new to the Math Ideas way of teaching liberal arts math. We hope you'll be pleased with the results. - Chapter Openers Each chapter opens with an application related to the chapter topic. These help students see the relevance of mathematics they are about to learn. - Varied Exercise Sets We continue to present a variety of exercises including drill, conceptual, and applied problems. We continue to use graphs, tables, and charts when appropriate. Most sections include a few challenging exercises that require students to extend the ideas presented in the section. To address the issue of writing across the curriculum, most exercise sets include some exercises that require the student to answer by writing a few sentences. - For Further Thought These entries encourage students to discuss a

[Selling Today](#) Dec 14 2020 For courses in Sales and Personal Selling. Extensive, real-world applications, carefully integrated with current personal selling concepts. ¿ Selling Today: Partnering to Create Value helps students understand the value of developing their personal selling skills by exposing them to a careful integration of personal selling academic theory and real-world applications. And with the largest number of "learn by doing" materials available in any personal selling text, Manning/Ahearne/Reece offers instructors a variety of teaching tools to strengthen the learning process. As the developed nations of the world transition from a production focus to a sales-and-service focus, this cutting-edge new edition prepares students to succeed as members of a new generation of businesspeople. ¿ MyMarketingLab for Selling Today is a total learning package. MyMarketingLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams--resulting in better performance in the course--and provides

educators a dynamic set of tools for gauging individual and class progress. ζ This program will provide a better teaching and learning experience--for you and your students. Here's how: Improve Results with MyMarketingLab: MyMarketingLab delivers proven results in helping students succeed and provides engaging experiences that personalize learning. Help Students Apply Concepts: The Reality Selling Today Videos--which feature eleven role-play scenarios--allow students to assume the role of a salesperson in selling scenarios that are relevant in today's competitive environment. Encourage Critical Thinking: Participation in an exciting business entitled Gra Issues provides students with an introduction to a range of real-life ethical dilemmas, and it stimulates in-depth thinking about the ethical consequences of their decisions and actions. Keep Your Course Current and Relevant: A highly interactive simulated website has been added to this edition. Note: You are purchasing a standalone product; MyMarketingLab does not come packaged with this content. If you would like to purchase both the physical text and MyMarketingLab search for ISBN-10: 0133763501/ISBN-13: 9780133763508. That package includes ISBN-10: 0133543382/ISBN-13: 9780133543384 and ISBN-10: 0133766608/ISBN-13: 9780133766608. ζ MyMarketingLab is not a self-paced technology and should only be purchased when required by an instructor. Technology in Action, Complete Jul 09 2020 In today's technological age, computer literacy is important for everyone, and now learning the basics is easier than ever. This title engages students by combining a unique teaching approach with rich companion media.

Economics, Global Edition Apr 17 2021 For two-semester principles of economics courses. An intuitive and grounded approach to economics Get students to think like economists using the latest policy and data while incorporating global issues. Economics, 13th Edition builds on the foundation of the previous edition and retains a thorough and careful presentation of the principles of economics. The text emphasizes real-world applications, the development of critical-thinking skills, diagrams renowned for their pedagogy and clarity, and path-breaking technology. As a hallmark features in the chapter openings and endings encourage students to think critically about a news article relating to the issue, demonstrating how thinking like an economist can bring a clearer perspective to and deeper understanding of today's events.

Microbiology Jan 27 2022 Every student package automatically includes a CD-ROM containing the Microbiology Place website, along with an access code for the Microbiology Place website. Students and instructors continue to make Microbiology: An Introduction the No. 1 selling non-majors microbiology text, praising its careful balance of microbiology concepts and applications, proven art that teaches, and its straightforward presentation of complex topics. For the Eighth Edition, this successful formula has been refined with updated research, applications, and links to an enhanced Microbiology Place Website/CD-ROM. Supported by a powerful new Art and Photo CD-ROM for instructors, this new edition provides the most current coverage, technology, and applications for microbiology students.

Elementary Statistics Mar 29 2022 From opinion polls and clinical trials to self-driving cars, statistics influences and shapes the world around us. Best-selling author Marty Triola is committed to keeping Elementary Statistics relentlessly current--with an unprecedented amount of up-to-the-minute real data--so that readers of all backgrounds understand the role of statistics in the world around them. In addition to an abundance of new data sets, examples, and exercises, the 13th Edition is designed to be even more flexible, with the addition of learning objectives as an organizational tool, larger data sets, and new topics in line with advancements in statistics. In addition, readers will find more support in an all-new series of videos, more opportunities for practice, and improved support for statistical software.

The Atmosphere Sep 30 2019 The Atmosphere: An Introduction to Meteorology, Thirteenth Edition, is designed to meet the needs of students who enroll in such a course. It is our hope that the knowledge gained by taking a class and using this book will encourage many to actively participate in bettering the environment, and others may be sufficiently stimulated to continue their study of meteorology. Equally important, however, is our belief that a basic understanding of the atmosphere and its processes will greatly enhance appreciation of our planet and thereby enrich the reader's life"--Provided by publisher.

Essentials of Oceanography Nov 24 2021 For courses in oceanography. Dive in to oceanography with trusted content and innovative media As the bestselling brief book in the oceanography market, Essentials of Oceanography combines dynamic visuals and a student-friendly narrative to bring oceanography to life. The text's engaging features and the extensive suite of animations and videos keep students interested and excited about the material. The 13th Edition creates an interactive learning experience that provides tightly integrated text and digital offerings to make oceanography approachable and digestible for students. An emphasis on the process of science throughout the text provides students with an understanding of how scientists think and work. The new edition also helps students develop the scientific skill of practicing and interpreting data with new Exploring Data features supported by Mastering Oceanography coaching activities. A new Creature Feature provides fun facts about marine animals to engage students. Also available with Mastering Oceanography By combining trusted author content with digital tools and a flexible platform, Mastering personalizes the learning experience and improves results for each student. Built for, and directly tied to the text, Mastering Oceanography enables an extension of learning allowing students a platform to practice, learn, and apply outside of the classroom. Note: You are purchasing a standalone product; Mastering Oceanography does not come packaged with this content. Students, if interested in purchasing this title with Mastering Oceanography, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering Oceanography search for: 0135185629/9780135185629 Essentials of Oceanography Plus Mastering Oceanography with Pearson eText -- Access Card Package, 13/e Package consists of: 013489152X / 9780134891521 Essentials of Oceanography 0135175143 / 9780135175149 Mastering Oceanography with Pearson eText -- ValuePack Access Card -- for Essentials of Oceanography, 13/e

Earth Apr 29 2022 For all introductory physical geology courses. Bringing Earth to life Earth: An Introduction to Physical Geology, 13th Edition, is a leading text in the field, characterized by no-nonsense, student-friendly writing, excellent illustrations, and a modular learning path driven by learning objectives. The new edition is the first to integrate 3D technology that brings geology to life. This edition features significant content updates, a new Geology in the News feature to promote student engagement, and a new Data Analysis feature to help develop students' critical thinking skills. Also available as a Pearson eText or packaged with Mastering Geology Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience available within Mastering Geology. It lets students highlight, take notes, and review key vocabulary all in one place - even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily share their own notes with students so they see the connection between their eText and what they learn in class. Mastering(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools developed to engage students and emulate the office-hour experience, Mastering personalizes learning and improves results for each student. Built for, and directly tied to the text, Mastering Geology enables students to get hands on with tools and activities to practice, learn, and apply geology outside of the classroom. Note: You are purchasing a standalone product; Mastering Geology does not come packaged with this content. Students, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If your instructor has assigned Pearson eText as your main course material, search for: * 0135586097 / 9780135586099 Pearson eText Earth: An Introduction to Physical Geology -- Access Card, 13/e OR * 0135729629 / 9780135729625 Pearson eText Earth: An Introduction to Physical Geology, 13/e -- Instant Access If you would like to purchase both the physical text and Mastering Geology search for: 0135191122 / 9780135191125 Earth: An Introduction to Physical Geology Plus Mastering Geology with Pearson eText -- Access Card Package Package consists of: 0135188318 / 9780135188316 Earth: An Introduction to Physical Geology 0135188660 / 9780135188668 Mastering Geology with Pearson eText -- ValuePack Access Card -- for Earth: An Introduction to Physical Geology

Social Problems Nov 05 2022 Macionis's Social Problems is the only social problems text that explains how society frames social problems and solutions through politics. The text analyzes social issues and policies, using the concepts of sociological theory and the everyday language of politics. This text helps students understand the attitudes and values that define the political spectrum in the United States. Once students know how social problems are defined by our society through politics, and how the policies to solve these problems are developed, students are able to become involved in solving social problems through activism and political involvement.

Earth Science Jul 29 2019 Ideal for undergraduates with little or no science background, Earth Science is a student-friendly overview of our physical environment that offers balanced, up-to-date coverage of geology, oceanography, astronomy, and meteorology. The authors focus on readability, with clear, example-driven explanations of concepts and events. The Thirteenth Edition incorporates a new active learning approach, a fully updated visual program, and is available for the first time with MasteringGeology--the most complete, easy-to-use, engaging tutorial and assessment tool available, and also entirely new to the Earth science course.

Computer Science Feb 02 2020 For the Introduction to Computer Science course. A broad exploration of computer science-with the depth needed to understand concepts Computer Science: An Overview provides a bottom-up, concrete-to-abstract foundation that students can build upon to see the relevance and interrelationships of future computer science courses. Its comprehensive coverage and clear language are accessible to students from all backgrounds, encouraging a practical and realistic understanding. More than 1,000 questions and exercises, Chapter Review Problems, and Social Issues questions reinforce core concepts. The 13th Edition continues its focus on Python to provide programming tools for exploration and experimentation. A new full-color design reflects the use of color in most modern programming interfaces to aid the programmer's understanding of code. Syntax coloring is now used more effectively for clarifying code and pseudocode segments in the text, and many figures and diagrams are now rendered more descriptively.

Microbiology Aug 02 2022 Microbiology: An Introduction helps you see the connection between human health and microbiology.

Introduction to Management Science with Spreadsheets Aug 10 2020 This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

Elementary Statistics Mar 17 2021

Management Oct 24 2021 NOTE: You are purchasing a standalone product; MasteringA&P does not come packaged with this content. If you would like to purchase both the physical text and MasteringA&P search for ISBN-10: 013397300X /ISBN-13: 9780133973006. That package includes ISBN-10: 0133910296 /ISBN-13: 9780133910292 and ISBN-10: 0133935736/ISBN-13: 9780133935738. For undergraduate Principles of Management courses REAL Managers, REAL Experiences With a renewed focus on skills and careers, the new edition of this bestselling text can help better prepare you to enter the job market. Management, Thirteenth Edition vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, you will see and experience management in action, helping tyouhem understand how the concepts you are reading about actually work in today's dynamic business world. Gain hands-on practice applying management concepts with MyManagementLab. Engage in real business situations with simulations, build management skills by writing and talking about different management scenarios, access a video library to help put concepts into perspective, and more. Also available with MyManagementLab. MyManagementLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts.

Understanding Public Policy Dec 26 2021 This leading introduction to public policy is designed to provide learners with concrete tools for not only understanding public policy in general, but for analyzing "specific" public policies. It focuses on "what" policies governments pursue, "why" governments pursue the policies they do, and what the "consequences" of these policies are. Very contemporary in perspective, it introduces eight analytical models currently used by political scientists to describe and explain political life and then, using these various analytical models singly and in combination explores specific public policies in a variety of key domestic policy areas. For individuals interested in a summary of current public policy in a variety of areas.

Social Problems Jan 03 2020 Viewing our society from a conflict perspective. Taking a conflict approach, Social Problems, 13e examines social problems, how they are interrelated to other problems, and society's role in their creation and perpetuation. This textaddresses interesting subjects, such as corporate crime, urban decay, poverty and the changing economy. The thirteenth edition focuses more deliberately on five major themes: the structural sources of social problems; the role of the United States in global social problems; the centrality of class, race, gender, sexuality, and disability as sources of division, inequality, and injustice; the critical examination of society; and solutions to social problems. MySocLab is an integral part of the Eitzen / Zinn / Smith program. Key learning applications include MySocLab Videos, Social Explorer and Sociology in Focus Blog. Teaching & Learning Experience Personalize Learning - MySocLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Improve Critical Thinking - Chapter organization follows a logical framework that traces a problem from its origin to solution. Engage Students - International, national, and personal examples help students understand issues better. Explore Theory - Major sociological theories within context of social problem are discussed. Understand Diversity - Features help students think globally about defining a solution to social problems. Support Instructors - A number of Instructor Resources including PowerPoint Presentations, MyTest Test Bank, and Instructor's Manual. 0205949185 / 9780205949182 Social Problems Plus NEW MySocLab with eText -- Access Card Package Package consists of: 0205206530 / 9780205206537 NEW MySocLab with Pearson eText -- Valuepack Access Card 1-095 Pub 0205881882 / 9780205881888 Social Problems

Elementary Statistics Using Excel Oct 31 2019 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- From SAT scores to job search methods, statistics influences and shapes the world around us. Marty Triola's text continues to be the bestseller because it helps students understand the relationship between statistics and the world, bringing life to the theory and methods. Elementary Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The Twelfth Edition contains more than 1,800 exercises, 89% of which use real data and 85% of which are new. Hundreds of examples are included, 91% of which use real data and 84% of which are new. New coverage of Ethics in Statistics highlights new guidelines that have been established in industry. Note: The student must have the Instructor Course ID number. If they are still having problems go to <http://247pearsoned.custhelp.com> for Customer Technical Support

Essentials of Geology Apr 05 2020 For introductory physical geology courses. Using Dynamic Media to Bring Geology to Life From the renowned Lutgens/Tarback/Tasa team, the 13th Edition of Essentials of Geology continues to elevate the text's readability, illustrations, and focus on basic principles. This revision incorporates a structured learning path and reliable, consistent framework for mastering the chapter concepts. With a fully integrated mobile media program that includes new Mobile Field Trip and Project Condor quadcopter videos as well as new animations and videos, this edition provides a unique, interactive, and engaging learning experience for readers. Also Available with MasteringGeology(tm) MasteringGeology is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Interactive, self-paced tutorials provide individualized coaching to help students stay on track. With a wide range of activities available, students can actively learn, understand, and retain even the most difficult concepts. Note: You are purchasing a standalone product; MasteringGeology does not come packaged with this content. Students, if interested in purchasing this title with MasteringGeology, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MasteringGeology, search for: 0134663772 / 9780134663777 Essentials of Geology Plus MasteringGeology with

eText -- Access Card Package Package consists of: 0134446623 / 9780134446622 Essentials of Geology 0134609042 / 9780134609041 MasteringGeology with Pearson eText -- Standalone Access Card -- for Essentials of Geology

Financial Management May 19 2021 For undergraduate courses in corporate finance and financial management. Develop and begin to apply financial principles. People often struggle to see how financial concepts relate to their personal lives and prospective careers. Financial Management: Principles and Applications gives readers a big picture perspective of finance and how it is important in their personal and professional lives. Utilizing five key principles, the 13th Edition provides an approachable introduction to financial decision-making, weaving in real world issues to demonstrate the practical applications of critical financial concepts. Also available with MyFinanceLab(tm) MyFinanceLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134640845 / 9780134640846 Financial Management: Principles and Applications Plus MyFinanceLab with Pearson eText -- Access Card Package Package consists of: 0134417216 / 9780134417219 Financial Management: Principles and Applications 0134417607 / 9780134417608 MyFinanceLab with Pearson eText -- Access Card -- for Financial Management: Principles and Applications

Exploring Social Change Jan 15 2021 Exploring Social Change provides a compelling analysis of theories that explain social change, innovation, social movements, and revolution, and concludes with reflections about how individuals do and should live in an uncertain and rapidly changing world. Written in a personal and clear manner, the authors provide definitions of key terms and analysis of theories and ideas from the study of social change. The seventh edition includes updated examples reflecting the social changes that have occurred in the world around us, including new discussions on the environmental and social landscapes, as well as updated methods and discussions that reflect that changing field of social change study.

The Little, Brown Handbook Feb 25 2022 Note: If you are purchasing an electronic version, MyWritingLab does not come automatically packaged with it. To purchase MyWritingLab, please visit www.mywritinglab.com or you can purchase a package of the physical text and MyWritingLab by searching for ISBN 10: 0133987817 / ISBN 13: 9780133987812. Authoritative, comprehensive, and always reliable, The Little, Brown Handbook is a "nuts and bolts" handbook which provides current and thorough coverage of the writing process, grammar, research, and documentation. z

Business Communication Today Nov 12 2020 For courses in Business Communication. The Ever-Changing Mold of Modern Business Communication Business Communication Today continually demonstrates the inherent connection between recent technological developments and modern business practices. With each new edition, this text addresses the most essential changes in technology and how they impact the business world, while still addressing timeless business skills such as listening, presenting, and writing. With a strong focus on mobile connectivity, the Thirteenth Edition is a highly integrated text that blends new topics such as social media in business seamlessly with more traditional entrepreneurial concepts. The flexible text is suitable for all readers seeking to master necessary skills for succeeding in the workplace. With a clear, fluid chapter organization that addresses, develops, and reviews major concepts, Business Communication Today instills crucial business skills readers will need to thrive in an office environment. Also Available with MyBCommLab® This title is also available with MyBCommLab-an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyBCommLab does not come packaged with this content. If you would like to purchase both the physical text and MyBCommLab search for ISBN-10: 0134088263 / ISBN-13: 9780134088266 Business Communication Today Plus MyBCommLab with Pearson eText -- Access Card Package, 13/e. That package includes ISBN-10: 0133867552 / ISBN-13: 9780133867558 Business Communication Today, 13e and ISBN-10: 0133877663 / ISBN-13: 9780133877663 MyBCommLab with Pearson eText -- Access Card. MyBCommLab should only be purchased when required by an instructor.

Environmental Science Jun 07 2020

Fundamentals of Investing Dec 02 2019

Essentials of Human Anatomy & Physiology [Global Edition] Sep 10 2020

Essentials of MIS, Student Value Edition Jun 19 2021 NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value Editions that include MyLab(tm) or Mastering(tm), several versions may exist for each title-including customized versions for individual schools-and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms. For introductory courses in Information Systems or Management Information Systems. Connect essential MIS concepts to everyday life Essentials of MIS is an in-depth look at how today's businesses use information technologies and systems to achieve their corporate objectives. Current real-world business cases illustrate how companies have identified, and ultimately solved, key business challenges using information systems and technologies. Through the use of Essentials of MIS, you will be able to participate in, and even lead, management discussions of information systems for a firm. The 13th Edition consists of 12 chapters with hands-on projects that cover the most essential topics in MIS. In addition to the core text, this edition includes a Video Case Package consisting of 28 video case studies and 10 instructional videos to illustrate business uses of information systems, explain new technologies, and explore concepts. The knowledge and information in this book will be most valuable throughout your business career. Reach every student by pairing this text with MyLab MIS MyLab(tm) is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. And, with Decision-Making Mini Simulations and Auto-Graded Excel and Access Projects, students learn how MIS concepts will help them succeed in their future careers.

The Little, Brown Essential Handbook, Sixth Canadian Edition (MLA Update) Oct 12 2020 The Little, Brown Essential Handbook offers students the essential information they need to develop basic writing, research, and documentation skills. Useful for any level of writing or discipline, it covers academic writing, the writing process, grammar and usage, punctuation, research writing, and documentation--all in a user-friendly, accessible format. The convenient pocket size, four-colour design, spiral binding, and numerous reference aids make the book practical and easy to use--a resource students will actually reference. KEY TOPICS: Academic writing; Writing arguments; Writing in the disciplines; Presenting Writing; Emphasis; Conciseness; Parallelism; Variety and details; Appropriate words; Exact words; Verbs; Forms; Tenses; Mood; Voice; Subject--verb agreement; Pronouns; Forms; Pronoun--antecedent agreement; Pronoun reference; Modifiers; Adjectives and adverbs; Misplaced and dangling modifiers; Sentence faults; Fragments; Comma splices and fused sentences; The comma; The semicolon; The colon; The apostrophe; Quotation marks; End punctuation; Other marks; Spelling and the hyphen; Capital letters; Italics or underlining; Abbreviations; Numbers; Research strategy; Tracking Sources; Finding sources; Evaluating and synthesizing sources; Integrating sources into your text; Avoiding plagiarism; Documenting your sources; MLA documentation and format; APA documentation and format; Chicago documentation and format; CSE and IEEE documentation; Writing Online; Oral Communication; Writing for business MARKET: An essentials handbook suitable for use as a student reference and text for composition courses offered at the college and university level.

Literature Jun 27 2019 "For introductory courses in Literature. " " "This portable version of " " "Literature: " "An Introduction to Fiction, Poetry, Drama, and Writing" has been updated to reflect the 8th Edition of the MLA Handbook(April 2016)* " " " Cultivate a Love of Literature This portable edition of "Literature: An Introduction to Fiction, Poetry, Drama, and Writing " features four lightweight, paperback volumes--Fiction, Poetry, Drama, and Writing--packed in a slipcase for

a more manageable, easier-to-study format. "" "Literature: An Introduction to Fiction, Poetry, Drama, and Writing, "13th Edition is a book to lead readers beyond the boundaries of self to see the world through the eyes of others. Built on the assumption that great literature can enrich and enlarge the lives it touches, this text was developed with two primary goals: to introduce individuals to the appreciation and experience of literature in its major forms and to develop individuals abilities to think critically and communicate effectively about and through writing. "" The 8th Edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the increasing mobility of texts, MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following." "

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